

POSTGRADUATE PROGRAMS

SYDNEY, AUSTRALIA



WELCOME TO THE ICMS DIFFERENCE

The International College of Management, Sydney (ICMS) is a leading business school, offering a balance of management and practical training within a culture of innovation and entrepreneurialism. We are a community of scholars, industry professionals and students working together to produce global business leaders. Since 1996 ICMS has helped thousands of graduates embark on successful careers.

ICMS is at the forefront of next generation education. This is our commitment to providing you with a curriculum that incorporates rigorous academic study with comprehensive professional experience. As management specialists, we are closely connected with industry. Our Master's degrees have been developed in consultation with industry to ensure they are highly relevant with an emphasis on work integrated learning. At ICMS, our connections are your connections. Throughout your degree you will have practical opportunities to strengthen your industry-specific skills. You will also work directly with industry. It is all part of preparing you for management and leadership roles in global business.



"We train ICMS students to be leaders of industry. Our postgraduate degrees combine rigorous coursework, academic research, professional relevance and practical skills. Our graduates are analytical problem solvers with a depth of industry knowledge and professional industry experience. Our graduates leave ICMS ready to succeed as outstanding business leaders."

Dr Leonid Petrov

Head of Postgraduate Studies

WHY POSTGRADUATE STUDY AT ICMS?

WORK INTEGRATED LEARNING

Work integrated learning and an intensive industry based research project are experiences that will differentiate you from competitors in the job market. All Master's students must complete a work placement of 600 hours related to their studies and submit a rigorous research report.

ICMS will work with you and our industry partners to tailor work placements to your interests, skills and expertise. An industry-experienced ICMS academic supervisor will oversee your placement and project, guiding you in your professional development. Our Master's graduates leave ICMS with the industry connections and experience they need to move directly into management roles.

GENUINE DIVERSITY OF INTERNATIONAL STUDENTS

ICMS is a global community. Our students come from more than 40 countries as far reaching as Europe, South America and Asia. Our graduates go on to work as industry professionals worldwide. We are proud of our diverse student population, which includes experienced managers and recent graduates seeking advanced study. This diversity adds to the vibrancy and intellectual vitality of the student experience.

QUALITY AND CONTEMPORARY CURRICULUM

At ICMS you will experience our next generation education. We believe in a curriculum that blends a thorough understanding of the theoretical principles of management, with innovations in hands-on, practical education. We work closely with industry to deliver a highly relevant postgraduate curriculum that includes the latest conceptual tools and innovative approaches to contemporary business.

Our ICMS Centre for Applied Research in Professional Services Management engages in applied research and scholarly activity to promote and strengthen the link between teaching, applied research and industry practice. We ensure our curriculum and research is relevant, practical and visionary.

TEACHING FACULTY

You will learn directly from internationally experienced academics. The collective expertise of our teaching faculty spans industries, countries and careers. Positions have included sales and marketing directors, financial analysts, destination marketers, CEOs, management consultants and corporate trainers. Our teaching staff are industry professionals and many maintain professional roles outside academia. They are committed to the teaching and learning of our students, delivering a challenging, engaging and cutting-edge education. They are joined by our guest speakers who bring their own perspectives on the latest movements in industry and share their business and management strategies.

SMALL CLASS SIZES THAT SUIT YOUR STUDY REQUIREMENTS

As industry specialists we understand the demands of working professionals. Our flexible timetabling lets you choose subjects to suit your lifestyle. We offer regular weekly classes in the day or evening. You may also select some of our intensive classes over weekends to accelerate your learning.

All our Master's classes are taught in a seminar style. We have found that small interactive classes are the best way for students to gain a deeper understanding of business and management trends as they collectively examine and discuss key issues in industry. Small classes also strengthen the working relationship between students, teaching staff and guest speakers.

EMPHASIS ON INDIVIDUAL SKILLS DEVELOPMENT

Skills in analytical thinking, negotiation and persuasion are what makes a Master's graduate a business leader. These are the soft skills of hard business that we embed into our Master's subjects. Combined with your academic knowledge and practical industry training, these skills will differentiate you from others in a competitive job market.

FRIENDLY AND SUPPORTIVE CAMPUS EXPERIENCE

Postgraduate students can sometimes forget the importance of a well-rounded work-life balance. Our Student Experience Team organise social events to help you maintain that balance. We organise surfing trips, skiing trips and theatre visits so you can take advantage of everything Manly, Sydney and Australia have to offer. ICMS has several student clubs and associations as well as rugby, netball and futsal teams. Our staff and students are connected in a way that just wouldn't be possible in a large university, making for a unique campus experience.

AUSTRALIA'S MOST BEAUTIFUL CAMPUS LOCATION

It would be hard to find a college in a more spectacular location than our campus in the Sydney beachside suburb of Manly. Ocean panorama, parklands, and the cityscape are all part of the view from the commanding sandstone building that is home to ICMS. The campus is a five-minute walk to famous Manly Beach, one of Sydney's premier surfing beaches. Manly's vibrant shopping precinct is well known for its cafés, restaurants and nightlife. Some of our subjects are also taught at our city venue, conveniently located in Sydney CBD. This means you have the option of studying select subjects in the city with evening classes and access to modern teaching facilities.

OUR POSTGRADUATE DEGREES



ICMS postgraduate programs combine in-depth business and management coursework with specialist electives and an Industry Research Project to provide a practical and relevant learning experience. Whether you are looking to advance your career or give it a new direction, an ICMS Master's degree will help you achieve your professional objectives.

Your degree will include the fundamentals of management, accounting, marketing, strategic intelligence and finance. You will develop your understanding of contemporary issues relating to services management, operations management, and leadership, including ethical and legal dimensions. When you graduate you will have an advanced understanding of the complexities of decision making and strategic thinking.

In two years or less, you'll have a postgraduate qualification and practical industry experience to enter the fields of hospitality and tourism, international business or general management.

DEGREE STRUCTURE

All ICMS Master's programs consist of the following:

- 3 semesters (12 subjects) of in-depth coursework plus one semester to complete an Industry Research Project.
- Your Industry Research Project involves 600 hours working with an organisation in your industry. It may be based on either a real-world problem identified by an ICMS industry partner, or an in-depth research assignment that allows you to apply the skills or knowledge you have learnt during your postgraduate studies.
Note: As a full-time student, you will complete a research project with the assistance of academic supervision in your final semester while working with an organisation. As a part-time student, if you are working full time you may undertake the Industry Research Project concurrently with your studies.
- 2 year program duration means international students are eligible to apply for the 2 year post study work visa upon completion.

MASTER OF INTERNATIONAL BUSINESS

If you're looking for a business career beyond national borders, you'll need an internationally recognised qualification that takes a world view of business. The Master of International Business looks at business from a global perspective covering key areas of trade and finance, economics, accounting, marketing, human resources and people management. Crossing the spectrum of business and government, you will broaden your understanding of trade development, policy making and planning, and learn the framework to develop a successful international business strategy. Your strategic thinking will incorporate global perspectives, considering the political and cultural climates that impact international business.

Our Master of International Business graduates engage with international markets as leaders of industry, in Australia and across the globe. They pursue roles such as export and import managers, government trade officers, international management consultants, international travel managers, and more.



DEGREE STRUCTURE

Duration: 2 years

Foundation Subjects (Choose 4 from below)

Economics and Finance for Business

Accounting Fundamentals

Managing People and Organisations

Principles of Marketing

Introduction to Human Resource Management

Cross Cultural Management

Plus

Specialisation Subjects

International Finance

International Accounting

International Trade and Banking

International Marketing

Plus

Capstone Subjects

Foundations of Management Thought

Leadership Skills

Managing Service Relationships

Service Operations Management

Plus

Work Integrated Industry Research Project

A SNAPSHOT OF YOUR SUBJECTS

International Finance

Develop the skills you need to be a finance manager working within global financial systems. You will learn how international corporations make financing and investment decisions. You will examine the foreign exchange market and its operation; the relationships between exchange rates, interest rates, and price levels; and the financial instruments that facilitate the conduct of international corporate activity, including currency risk management.

International Accounting

In a global business you need to understand the varied accounting practices of international clients, partners and commercial operations. Financial reporting, foreign currency, international pricing, taxation, and the legal aspects of commercial enterprises all impact on the way a company conducts business across international borders. In International Accounting you will learn the international accounting systems and business decision-making techniques to work in a global marketplace.

International Trade and Banking

International trade is more than 25 percent of the world's GDP and banking in the global marketplace is known to be potentially lucrative. Learn about the risks and rewards of international trade and banking by examining the empirical contributions and theory that underpin these global business enterprises.

International Marketing

Marketing on a global scale requires an awareness of the diverse economic, political, technological, social and cultural aspects of overseas markets. In International Marketing you will learn how to apply marketing principles to prepare marketing strategies that are sensitive to the nuances of your international target markets.

MASTER OF MANAGEMENT (TOURISM AND HOSPITALITY)

The Master of Management (Tourism and Hospitality) trains you to be a business leader in the growth industry of tourism and hospitality. It is a modern business degree designed to develop your strategic thinking and conceptual, analytical and practical skills. This specialisation in the Master of Management lets you shape your study around your experience and professional interests in tourism and hospitality, while gaining a postgraduate degree that is grounded in the fundamentals of business leadership. Graduates work in international management roles across the private and public sectors including destination sales and marketing, travel and tourism consultancy, conference and event management, tour wholesaling and operations, tourism bureau management, attractions and resort management.



DEGREE STRUCTURE

Duration: 2 years

Foundation Subjects (Choose 4 from below)

Economics and Finance for Business

Accounting Fundamentals

Managing People and Organisations

Principles of Marketing

Introduction to Human Resource Management

Cross Cultural Management

Plus

Tourism and Hospitality Specialisation

International Tourism

Tourism and Hospitality Marketing

Hospitality Property and Facilities Management

Strategic Management in Tourism and Hospitality

Plus

Capstone Subjects

Foundations of Management Thought

Leadership Skills

Managing Service Relationships

Service Operations Management

Plus

Work Integrated Industry Research Project

A SNAPSHOT OF YOUR SUBJECTS

International Tourism

Conduct your own travel research as you develop an international tourism strategy and marketing plan. In International Tourism you will examine a diverse range of tourism systems, each with varying resources, geography, and stages of political and economic development.

Tourism and Hospitality Marketing

Marketers are skilled at understanding how consumers think. In Tourism and Hospitality Management you will learn to develop strategies that predict and respond to consumer market trends. You will learn conceptual and practical marketing skills including event marketing strategy, destination marketing, special interest tourism as well as public policy, ethical and environmental issues.

Hospitality Property and Facilities Management

Construction, renovation, management and maintenance of property are essential considerations in facilities management positions in the hospitality industry. You will learn about the role of architectural design and construction methods in managing your hospitality property.

MASTER OF MANAGEMENT (MANAGEMENT AND ORGANISATIONS)

The Master of Management (Management and Organisations) is a postgraduate business degree designed to sharpen your industry knowledge and prepare you for a leadership role. It is a modern business degree that will develop your strategic thinking and conceptual, analytical and practical skills. Studying a specialisation like Management and Organisations lets you specialise in an area relevant to your professional interest. Alongside business essentials such as economics, finance, marketing, and accounting you will also examine contemporary business practice such as leadership and innovation, and media management. You will further your understanding of best practice for managing people and organisations and develop skills in strategic intelligence.



DEGREE STRUCTURE

Duration: 2 years

Foundation Subjects (Choose 4 from below)

Economics and Finance for Business

Accounting Fundamentals

Managing People and Organisations

Principles of Marketing

Introduction to Human Resource Management

Cross Cultural Management

Plus

Management and Organisations Specialisation

Strategic Intelligence

Entrepreneurship and Innovation

Media Management

Elective from Master's subjects

Plus

Capstone Subjects

Foundations of Management Thought

Leadership Skills

Managing Service Relationships

Service Operations Management

Plus

Work Integrated Industry Research Project

A SNAPSHOT OF YOUR SUBJECTS

Strategic Intelligence

Develop your strategic intelligence for use in sales, marketing, finance, communications and management. Sharpen your cognitive skills with advanced study in the economic, political, socio-cultural, demographic, global, physical and technological aspects of strategic intelligence.

Entrepreneurship and Innovation

Entrepreneurs are innovators and this subject will teach you to harness your skills in these areas to manage local and global business initiatives. You will develop the knowledge and skills needed to create a professional competitive advantage in your own business.

Media Management

Effective and responsive media management and a contemporary corporate communications strategy are vital in today's social media and 24/7 news cycle landscape. You will learn to plan, analyse, and implement integrated marketing communication strategies that encompass the audience and environment, measurement and the media.

GRADUATE CERTIFICATE OF BUSINESS

The Graduate Certificate of Business is the perfect platform for further postgraduate study. It is also a globally recognised qualification in its own right.



DEGREE STRUCTURE

Duration: 6 months

Comprising four subjects (one semester of study) it is ideal for:

- Professionals who have already received a Bachelor's degree and would like to upgrade their qualifications.
- Study abroad students seeking a formal qualification upon completion of their semester with ICMS at a postgraduate level.
- Those looking to build their qualification incrementally. Graduate Certificate subjects can count towards all ICMS Master's degrees.
- Professionals who do not hold a Bachelor's degree, have over five years of work experience and want to gain a postgraduate qualification.

Graduate Certificate of Business subjects may be selected from the full range of subjects available in the ICMS Master of International Business or Master of Management (all specialisations). Students whose Bachelor's degree is not in the area of business/management typically take the following four subjects:

- Managing People and Organisations
- Accounting Fundamentals
- Economics and Finance for Business
- Principles of Marketing

MEET OUR STUDENTS



Juan Martin Marangoni, Argentina
Master of Management (Tourism and Hospitality)

"ICMS is one of the best hospitality colleges in Sydney. The quality of teaching is high and always positive. Our lecturers have vast experience in the subjects they teach and are really approachable and friendly.

Subjects are very practical and I enjoy the guest lectures. I have already experienced interesting site visits to many of the best hotels and historical buildings in Sydney."



Cianne Scanlan, Australia
Master of Management (Tourism and Hospitality)

"ICMS was the only institution to offer an internationally recognised Master's degree with a hospitality focus within Sydney. I have worked in hospitality for a few years. Now I want to reach my goal of working in an executive position in operations. I think my classes will give me the best all-round foundations to get me there faster."



Anna Sierzechula, Australia
Master of Management
(Management and Organisations)

"After completing my Bachelor's degree at ICMS, the choice of where to study a Master's degree was simple! ICMS has a beautiful location and exceptional teaching staff in a friendly community. I would like to expand my business knowledge and work in a government section managing government events and functions."

ICMS POSTGRADUATE PROGRAMS APPLICATION FORM



PROGRAM DETAILS AND START DATE

Select the postgraduate program you wish to apply for:

- ☐ Master of International Business
- ☐ Master of Management (Management and Organisations)
- ☐ Master of Management (Tourism and Hospitality)
- ☐ Graduate Certificate of Business

Select the year and semester in which you wish to start your postgraduate qualification at ICMS:

Year:

Semester: ☐ February ☐ July

PERSONAL DETAILS

Title (Mr/Mrs/Ms)	Family Name	Given Name
<input type="text"/>	<input type="text"/>	<input type="text"/>
Date of birth	<input type="text"/> DAY / <input type="text"/> MONTH / <input type="text"/> YEAR	Gender <input type="checkbox"/> Male <input type="checkbox"/> Female
Country of birth	Country of passport	Passport number
<input type="text"/>	<input type="text"/>	<input type="text"/>
Language spoken at home	Email address	
<input type="text"/>	<input type="text"/>	
Current postal address	Day time telephone (including country and area code)	
<input type="text"/>	<input type="text"/>	
<input type="text"/>	Mobile (cell) telephone (including country code)	
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

TERTIARY EDUCATION DETAILS

Name of undergraduate qualification (if multiple, name your highest level qualification)	Year completed (or expected completion year)
<input type="text"/>	<input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/>
Institution attended (name the institution that awarded this qualification)	Country
<input type="text"/>	<input type="text"/>

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INTERNATIONAL STUDENT REQUIREMENTS

DOMESTIC STUDENTS SKIP TO NEXT SECTION

Do you currently have:

Australian visa:

☐

Yes

☐

No

Visa number:

Overseas student health cover:

☐

Yes

☐

No

Expiry

DAY

/

MONTH

/

YEAR

ENGLISH LANGUAGE PROFICIENCY

If your first language is not English, please outline any English language test scores below.

☐ IELTS

Overall Score:

Listening:

Reading:

Writing:

Speaking:

Date:

☐ TOEFL

Score:

Date:

☐

Other

Details:

AGENT DETAILS

If you used an education agent to assist with this application please provide their details

Agency or company name

Contact person/counsellor

Country

Agent's telephone (including country codes)

Agent's email address

SUPPORTING DOCUMENTATION

Please attach the following documents to this application. Do not send originals.
Documents should be translated into English where required.

FOR ALL STUDENTS

- ☐ Proof of citizenship (copy of passport/birth certificate)
- ☐ Certified copies of academic transcripts (from undergraduate qualification)

INTERNATIONAL STUDENTS

- ☐ Certified copies of English language proficiency test results

FOR APPLICANTS REQUESTING CREDIT TRANSFER FROM PRIOR POSTGRADUATE STUDIES

- ☐ Certified copies of course syllabus including number of hours studied and subject credit points.
- ☐ Reference letter(s) from previous employer(s), including duties and number of hours worked (if required)

What is a certified copy? A certified copy is a copy of an original document that has been signed by a person officially authorised to confirm that it is a true and correct duplicate. Authorised persons include: a Justice of the Peace; a police officer; a barrister, solicitor or attorney; a principal of an Australian high school or primary school; a staff member of an Australian Embassy or Consulate; an authorised ICMS agent/representative (international applicants only).

DECLARATION AND SUBMISSION

☐ I wish to be considered for enrolment in a course at the International College of Management, Sydney and declare that the information submitted is correct and complete. I understand that ICMS may obtain official records from any school, university, other tertiary institution or place of employment previously attended by me for the purpose of verification of my supporting documents. I understand that the College reserves the right to vary or reverse any decision made on the basis of incorrect, incomplete information or fraudulent documentation. Where fraudulent documents are detected, I understand that my application will be rejected. If an offense has been made the application will be withdrawn. If a visa has been issued it will be cancelled.

SIGN HERE

Date:

DAY

/

MONTH

/

YEAR

SUBMITTING YOUR APPLICATION

Please return your application (including all supporting documentation) via one of the following methods.

Post to: Head of Development
151 Darley Road
MANLY NSW 2095 Australia

Email to: info@icms.edu.au

CRICOS CODES: Registered Provider: International College of Management, Sydney Pty Limited. Provider Code: 01484M. CRICOS CODES: Graduate Certificate of Business: 078930B Master of International Business: 078928G Master of Management: 078929F. The information you supply on this application form is needed to assess your suitability for entry into the International College of Management, Sydney. This information will be treated as confidential and will be available for your review.

APPLYING TO ICMS

ENTRY REQUIREMENTS

Graduate Certificate of Business

Academic requirements

Applicants must meet one (1) of the following criteria:

- successful completion of an undergraduate degree in any discipline; or
- a recognised diploma or advanced diploma together with at least four (4) years relevant full-time work experience; or
- at least five (5) years appropriate full time managerial or professional experience.

English language requirements

Students whose first language is not English will be required to demonstrate English language proficiency prior to enrolment. IELTS: 6.0, writing and speaking 5.5 or TOEFL iBT: minimum 69

Master of Management / Master of International Business

Academic requirements

Applicants must meet one (1) of the following criteria:

- successful completion of an undergraduate degree from a recognised Australian university or international university; or
- completion of the Graduate Certificate of Business at ICMS with a cumulative GPA of at least 2.5; or
- completion of at least four (4) non-award graduate subjects with an overall GPA of at least 2.5

English language requirements

Students whose first language is not English will be required to demonstrate English language proficiency prior to enrolment. IELTS: 6.5, writing and speaking 6.0 or TOEFL iBT: minimum 79



WHEN TO APPLY

ICMS has two postgraduate intakes per year – in February and July. You can start your program in either of these semesters. Applications should be made at least two months prior to the preferred enrolment date.

IMPORTANT DATES

2016

Semester	Orientation Commences	Academic Semester
February	Monday 15 February	22 February to 24 June
July	Monday 18 July	25 July to 25 November

2017

Semester	Orientation Commences	Academic Semester
February	Monday 13 February	20 February to 23 June
July	Monday 17 July	24 July to 24 November

2016 FEES

FEE-HELP is available for all Australian citizens and permanent humanitarian visa holders to cover the cost of tuition. Learn more at www.studyassist.gov.au

	Australian and New Zealand students	International students
Master of International Business	12 subjects at \$2,750 per subject	12 subjects at \$2,950 per subject
Master of Management	12 subjects at \$2,750 per subject	12 subjects at \$2,950 per subject
Graduate Certificate of Business	4 subjects at \$2,750 per subject	4 subjects at \$2,950 per subject

Postgraduate scholarships are available. Please visit www.icms.edu.au/scholarships for more information.

ACCOMMODATION

When you study at ICMS you'll have a variety of accommodation options available; from living on campus to finding lodging off campus, either alone or in a shared house with classmates. Students who live on campus enjoy a fantastic lifestyle with all meals provided, wireless internet, 24-hour access to computer labs, as well as the luxury of being in close proximity to classes, and the world famous Manly Beach. Rooms are equipped with a desk, wardrobe, heating, personal phones and wireless internet. You will have the choice of a single, double or triple dormitory room, depending on your budget, residential preference and availability. For more information visit www.icms.edu.au/accommodation

HOW TO APPLY

1

CHOOSE YOUR PROGRAM

Read this guide to choose the program that suits your personal and professional goals. You'll also find more information online at:

www.icms.edu.au/courses/postgraduate

2

CHECK THE ENTRY REQUIREMENTS

Check the academic and English language entry requirements for each qualification. Remember, you don't have to hold a business or management undergraduate degree to gain entry into the Master of International Business or Master of Management. You can start with the Graduate Certificate and then progress to a Master's degree.

3

SUBMIT YOUR APPLICATION

You can apply online at

www.icms.edu.au/postgrad-apply

4

ACCEPT YOUR OFFER

Once we process your application you will receive a Letter of Offer. Please sign and return this to ICMS.

5

APPLY FOR YOUR STUDENT VISA (INTERNATIONAL STUDENTS ONLY)

All international students require a visa to study at ICMS. Visit: www.immi.gov.au for more information.

6

COME TO ORIENTATION AND ENROLMENT

Now you're ready to begin your postgraduate studies at ICMS! Come to O-Week, officially enrol in your classes, get your timetable and meet your classmates and lecturers. You will be sent information inviting you to attend O-Week closer to the commencement of your degree.

Disclaimer: Every effort has been made to ensure the accuracy of information given in this brochure. Information in this publication is correct at the time of printing, but may be subject to change. The College reserves the right to change the content, method of presentation of any subject, withdraw any subject or program of study, or to impose limitations on enrolment in any subject or program of study. Published January 2016.

ICMS



STUDY + EXPERIENCE = SUCCESS



ICMS Australia



#icmscampus



@icms_campus

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representative, Amy Parker

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