

# CIBU

California International Business University

*Global leaders are created here...*





# California International Business University

520 West Ash Street San Diego, California 92101, USA / Tel: (619) 702-9400 Fax: (619) 702-9476 www.cibu.edu

## About us

California International Business University (CIBU) was founded in 1995 as International School of Management (ISM), a California nonprofit corporation. In 2002, to reduce confusion with similarly-named institutions, ISM changed its name to The California School of International Management (CSIM). In 2008, due to accreditation and the addition of our doctorate program, CSIM was changed to California International Business University (CIBU).

CIBU is one of only a few nationally accredited, private, international universities. We seek qualified individual students and global partnerships with recognized universities and colleges. CIBU prides itself in offering personal attention from professors in small classes and a variety of academic support programs and services. CIBU is a business school with a true international character as students representing more than 80 countries have attended our programs. This provides our students the opportunity to experience a diverse multi-national environment as they pursue their educational objectives in an environment imbued with a contemporary entrepreneurial spirit.

Our institution is accredited by the Accrediting Council for Independent Colleges and Schools (ACICS), 750 First Street NE, Suite 980, Washington D.C. 20002-4241, (202) 336-6780, to award bachelor's degrees, master's degrees and doctoral degrees. ACICS is listed as a nationally recognized accrediting agency by the United States Department of Education and is recognized by the Council for Higher Education Accreditation (CHEA). In addition, this school is granted approval to admit non-immigrant alien students by the United States Bureau of Citizenship and Immigration Services.

CIBU is conveniently located in downtown San Diego with a view of the San Diego Bay. It is at the edge of the Little Italy neighborhood. Our facilities include a well-stocked library with student study areas, access to research databases, and student-use computers and printers. It also provides students with a lounge equipped with a microwave oven, vending machines and a water cooler. The university is fully equipped with Wi-Fi that students and faculty have access to while at school. The classrooms have been named after cities with a meaningful connection to our growth since the founding in 1995, including Paris, Berlin, Seoul, Taipei, and Istanbul. Each one is equipped with multi-media and audio-visual capabilities maximizing faculty and students' ability to present.

### **Our core strengths:**

- Global Approach
- Entrepreneurial Spirit
- Cultural Intelligence & Awareness
- Inter-Personal Skills Development
- Practical Approach to Education (Internships, CPT, OPT, etc.)
- Advanced Marketing Techniques
- Independent and Creative Thinking
- Faculty with Vast Work Experience

### **Students will:**

- Be a part of a global network
- Gain a competitive edge for their career opportunities
- Obtain knowledge of realistic business practices
- Develop their entrepreneurial spirit
- Become a leader possessing universal business skills
- Overcome resistance to change and try new approaches



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## Your Education is Your Future

- CIBU's course work is centered around case studies based on current business events and trends.
- Coursework and classroom integrate advanced media platforms including top social media engines.
- Learn to target consumers using alternative methods such as lifestyle marketing and entrepreneurial psychology.
- Improve and sharpen your managerial skills.
- Think and be GLOBAL.
- "Education is the best investment." - *Bill Gates*

## Classroom Style

- Small classes
- Individual and personal attention from professors
- Highly interactive environment
- Group project intensive
- Experiential learning
- Real-life case studies

## Typical Weekly Schedule

- 15 hours of class per week for degree programs
- Additional time for homework and assignments
- Up to 20 hours of Business Internship
- School activities
- Events (Parties, BBQs, Special events)
- Extracurricular activities (Soccer, Kayaking, Surfing)
- Workshops
- Business mixers
- Fieldtrips to Los Angeles, Silicon Valley, San Francisco, and local businesses
- Guest speakers

## Student Affairs Office

- Career development services
- Internships
- Career guidance
- Academic support workshops
  - ConversationStation, FocusEnglish
  - Excel, APA style and format, adjusting to American culture
- Student activities
- School functions, visits to popular tourist spots
  - *Chargers* – San Diego football team
  - *Padres* – San Diego baseball team
  - World Famous *San Diego Zoo & Sea World*
  - Hollywood during the Oscars
  - Nearby attractions such as La Jolla, Las Vegas, Yosemite, Lake Tahoe (skiing), Grand Canyon, Bryce, Zion and San Francisco



## FocusEnglish (CIBU Supplemental ESL Program)

Over the years, CIBU has warmly welcomed students from more than 80 countries. They choose CIBU because of its personalized instruction and its entrepreneurial character. Students with different levels of English language proficiency may also use FocusEnglish in preparation for beginning a CIBU degree program.

### Structure

FocusEnglish uses a variety of classroom and experiential methods to create a learning environment that works best for the adult learner. This blend of theory and practice is uniquely designed to build student confidence using a variety of methods that includes team projects, exams, written papers, and oral presentations. CIBU integrates a variety of proven methods that allow students to develop a solid foundation of knowledge, natural conversational ability, and skill to apply American English in a business setting, higher education, and the real world. FocusEnglish provides a great beginning to a successful track of higher education. Build the foundation you need to succeed in higher education and in your career.

“Think of the confidence you’d gain, when you interact with locals in the community, and return to the classroom to tell your story! Develop your presentation skills and impress your peers!”

“How would you like to study grammar and vocabulary used in everyday business, followed by a trip to the post office and bank? Or follow a morning discussion of animals by a visit to the zoo?”

### Schedule

**FocusEnglish** is a supplemental ESL program that can be offered either before, concurrently, or after a CIBU certificate or degree program. CIBU offers students the opportunity to maximize their study abroad through 2 different options:

- Attending both morning and afternoon classes studying English in the morning and business in the afternoon.
- Studying English for one term, followed by business for a second term.

#### FocusEnglish Sample Curriculum (18 hours a week)

- A variety of proven methods to develop a solid foundation in grammar, vocabulary, speaking, and listening skills that are focused on natural conversational ability.
- Small class size and great downtown location allow for integration of field trips and other experiential learning opportunities designed to build confidence in the professional and adult learner.
- Curriculum and learning activities incorporate proven methods of teaching students to communicate in the American style.

### Tuition\*

Tuition is charged for the whole program and covers all expenses listed under Schedule.

**4 weeks = \$800 (activity fee \$50)**

### Program Dates\*

Next available start date is at the beginning of the quarter.

*All applicants must pay a \$150.00 non-refundable application fee, and provide passport, bank statement, language level for course planning purposes. For more details, contact us.*



## Business Fundamentals & Skills (BFS)

### Program Information and Requirements

The Business Fundamentals and Skills Certificate program is designed to offer students of all backgrounds choice and flexibility in terms of study program, while at the same time building upon their foundational business knowledge and practice.

#### Structure

Students can improve their English language skills while gaining greater insight into their individual abilities as working professionals. This blend of theory and practice is uniquely designed to build student confidence using a variety of methods that includes team projects, presentations, guest speakers, case studies, research, and visits to local businesses and cultural interests.

#### Schedule

Eighteen hours (18) of classroom time per week (9:00 a.m. to 2:30 p.m. Monday through Thursday) will focus on the development of both hard knowledge and soft skills, helping to prepare students for a global career with confidence and skill. The program options are variable and can be extended from a 4-week minimum to 6 weeks, 8 weeks, one quarter (10 weeks), and up to one semester (15 weeks).

#### Sample Curriculum

- U.S. Business History, Culture, and Language
- Business Communications, Marketing
- Advertising and Social Media
- MIS and Small Business Entrepreneurship
- Organizational Behavior and Human Resources
- Career Development
- Finance, Trade, Promotion & Pricing
- Leadership and Management
- Business Ethics and Social Responsibility
- Human Resources and Performance Management
- Production and Operations
- Financial Resources
- Customer Service



#### Tuition

Tuition is charged for the whole program and covers all course materials and text books. Activity fee covers additional expenses involved in experiential learning such as group transportation, venue entry fees, guides, and a Week 10 Retreat.

#### 2015 Tuition

- 4-week = \$1250 (activity fee \$50)**
- 6-week = \$1750 (activity fee \$75)**
- 8-week = \$2100 (activity fee \$100)**
- One quarter = \$2800 (activity fee \$200)**
- One semester = \$4,000 (activity fee \$200)**

#### Program Dates

- Winter 2015 program: Starting January 12, 2015
- Spring 2015 program: March 2-May 28, 2015
- September 7 – December 17, 2015



## Teacher of English to Speakers of Other Languages (TESOL) Program Information and Requirements

The TESOL Certificate program was designed specifically for individuals who want to develop their skills as English Language Instructors. The course will begin by exposing students to the theories of learning delivery and go on to provide opportunities to put this knowledge into practice. Special attention will be given to the teaching of English in a business setting. In-class learning and practicum development will take place for a total of one hundred forty-four (144) hours over the course of 8 weeks. The TESOL certificate program is appropriate for students with little or no teaching experience as well as seasoned teachers who wish to enhance their teaching skills and acquire a professional certification. It also represents a well-respected skill-set for any professional's resume.

🎯 A TESOL Certificate will allow you to:

- ✓ Return home and teach English in your own country
- ✓ Near-native speakers travel, live, and work in a variety of countries
- ✓ Improve your English competence and take your career to the next level
- ✓ Refine and update your existing TESOL certificate
- ✓ Practice new teaching methodologies in a small classroom setting
- ✓ Become familiar with concepts behind TOEFL and TOEIC preparation
- ✓ Receive information on professional organizations and job opportunities for career guidance and resources

Sample curriculum (144 hours)*:	Students gain experience through hands-on projects to include:
<p><b>Week 1:</b> <i>Methods and theories of language instruction and learning acquisition, including identification of different styles and levels</i></p> <p><b>Week 2:</b> <i>Studying English grammar as it applies to the teaching of speaking, reading, writing, and listening.</i></p> <p><b>Week 3:</b> <i>Hands-on application of methods and theories through the development of curriculum and learning materials</i></p> <p><b>Week 4 &amp; 5:</b> <i>Implementation &amp; practice of technique in real-life settings, gaining confidence and developing personal style, as well as a toolkit of strategies adaptable to a variety of settings and learners.</i></p> <p><b>Week 6:</b> <i>The assessment of knowledge in both formative and summative styles. Students will identify and apply proper choices for different conditions.</i></p> <p><b>Week 7:</b> <i>Students will become familiar with TOEFL and TOEIC prep techniques as a growing specialization within this field.</i></p> <p><b>Week 8:</b> <i>The final week will feature students' practicums: the delivery of final product to professionals and fellow students in a 30-minute lesson.</i></p>	<ul style="list-style-type: none"> <li>♦ Lesson Planning</li> <li>♦ Ice-breakers</li> <li>♦ Assessments</li> <li>♦ Evaluations</li> <li>♦ Classroom facilitation</li> <li>♦ Classroom teaching</li> <li>♦ One-on-one tutoring</li> <li>♦ Critiquing</li> <li>♦ Portfolio development</li> <li>♦ Advising</li> </ul> <p><b>Tuition \$1,700</b> Tuition includes all course materials and text book.</p> <p><b>Program Dates*</b> Start date is open.</p> <p><small>*CIBU retains the right to make adjustments where necessary.</small></p>



## Bachelor of Science in Management (BSM)

### Program Information and Requirements

CIBU’s Bachelor program offers an outstanding education in key functional areas of business including management, marketing, law, and economics. This program provides students with a business foundation accompanied by electives that offer relevant, cutting-edge business strategies applicable to real-world challenges. The program requires a business internship which allows for practical education to complement classroom learning.

#### Admissions Requirements

This program is ideally suited for transfer students with two to three years of college-level courses on their transcripts. CIBU offers only the upper division courses and therefore all students enrolling in this program must have a minimum of 90 quarter-units or its equivalent of transfer credits from either collegiate or acceptable non-collegiate sources. These credits must include a minimum of 54 quarter-units of general education in math, social sciences and humanities. Minimum English proficiency for international students is as follows: TOEFL (iBT)–65; IELTS–6.0; or TOEIC–550. For a detailed list of requirements for your particular background, please contact the Admissions Office.

#### Program Requirements

Program requires a minimum of 45 quarter-units (or 9 courses) at CIBU. Total number of 90 quarter-units (or 18 courses) either at CIBU or from another university that fulfills the following list of courses is required to receive the bachelor’s degree. Upper division courses at CIBU are as follows: (All courses are 5 quarter-units each.)

CORE COURSES (12)	ELECTIVE COURSES (CHOOSE 6)
<ul style="list-style-type: none"> <li>♦ International Money &amp; Banking</li> <li>♦ Management of Information Decision Systems</li> <li>♦ Marketing Principles</li> <li>♦ Principles of Economics</li> <li>♦ Human Resource Management</li> <li>♦ Business Communications</li> <li>♦ U.S. Business Law &amp; Ethics</li> <li>♦ U.S. Business</li> <li>♦ Principles of Management &amp; Organizational Behavior</li> <li>♦ Corporate Finance</li> <li>♦ Management Policies and Strategies</li> <li>♦ Business Internship</li> </ul>	<ul style="list-style-type: none"> <li>♦ Creative Advertising</li> <li>♦ International Advertising &amp; Communications</li> <li>♦ Social Media with a Global Perspective</li> <li>♦ Marketing Management in a Multi-Cultural Marketplace (“4M”)</li> <li>♦ Worldwide Marketing Research</li> <li>♦ Lifestyle Marketing &amp; Media</li> <li>♦ Investment Principles</li> <li>♦ Comparative Economics</li> <li>♦ Principles of Financial Management</li> <li>♦ Import/Export Management</li> <li>♦ Entrepreneurship</li> <li>♦ Entrepreneurial Finance</li> <li>♦ Leadership and Management Skills</li> <li>♦ Tourism, Conventions and Event Management</li> <li>♦ American Business History and Culture</li> <li>♦ Business Reading and Writing for Professionals</li> </ul>

#### Tuition

Tuition is charged per course. The number of courses to complete the program may depend on the number of transferred credits and courses from other institutions.

**Bachelor-Level Tuition = \$1,575 per course**

**Minimum of 9 courses = \$14,175**

**Full Upper Division of 18 courses = \$28,350**

#### Enrollment Date

Students may start their program in any academic quarter. Please see our Academic Calendar.



## **Master of Science in International Management (MSIM)**

### **Program Information and Requirements**

This program is designed for those interested in leadership roles in international businesses and organizations. Global issues are integrated throughout the curriculum and are examined in the course electives. Graduates will master the basic tools, apply cutting-edge business strategies that prepare students to thrive in diverse work environments and face organizational challenges.

#### **📌 Admissions Requirements**

Applicants must have earned a bachelor’s degree from CIBU, an institution either accredited by a regional or national association recognized by the U.S. Department of Education, or a foreign institution, licensed and regulated by the appropriate oversight agency in the country of origin. Foreign degrees will be reviewed to determine if they meet the necessary academic requirements. Credits and courses from foreign institutions and prior education may be transferred after a thorough evaluation of eligibility in conformity with CIBU’s requirements. Individuals may transfer a maximum of 5 quarter units from prior coursework with the approval of the Dean of Academic Affairs or designee. Minimum English proficiency for international students is as follows: TOEFL (iBT)–79; IELTS–6.0; or TOEIC–750. CIBU **does not** require a GRE or GMAT exam.

#### **📌 Program Requirements**

The MSIM program is a 12-course, 60-quarter unit study over approximately 12 months. Students are required to complete a total of seven core academic area courses plus five additional master’s level elective courses. A minimum of three courses per quarter are required (except for the final quarter) for international students.

<b>CORE COURSES (7)</b>	<b>ELECTIVE COURSES (CHOOSE 5)</b>
<ul style="list-style-type: none"> <li>▪ Business Ethics</li> <li>▪ Economic Analysis</li> <li>▪ Entrepreneurship</li> <li>▪ International Management</li> <li>▪ Organizational Development &amp; Culture</li> <li>▪ Marketing</li> <li>▪ Strategic Management</li> </ul>	<ul style="list-style-type: none"> <li>▪ Lifestyle Marketing &amp; Media</li> <li>▪ International Marketing</li> <li>▪ Global Broadcast, Print &amp; Social Media Marketing</li> <li>▪ Human Resource Management</li> <li>▪ Women In Leadership</li> <li>▪ Negotiation and Legal Analysis</li> <li>▪ History of American Business Enterprise</li> <li>▪ Business Internship</li> </ul>

#### **📌 Tuition**

Tuition is charged per course. The number of courses to complete the program may depend on the number of transferred credits and courses from other institutions.

**Master-Level Tuition = \$1,649 per course**

**Full-time tuition per quarter (3 courses) = \$4,947**

**Full tuition for the whole program (approximately) = \*\$19,788**

*\*Excluding possible deductions for accepted credits from eligible transfer institutions.*

#### **📌 Enrollment Date**

Students are able to start their program in any academic quarter. Please see our Academic Calendar.



## **Master of Business Administration (MBA)**

### **Program Information and Requirements**

This popular program of study prepares students for careers in business management and provides them with the necessary skills and global orientation to succeed in the international marketplace. The elective options focus students on the diverse and fast-changing global environment, providing them with an understanding of the economic, social and technological forces shaping global markets today.

#### **Admissions Requirements**

Applicants must have earned a bachelor’s degree from CIBU, an institution either accredited by a regional or national association recognized by the U.S. Department of Education, or a foreign institution, licensed and regulated by the appropriate oversight agency in the country of origin. Foreign degrees will be reviewed to determine if they meet the necessary academic requirements. Credits and courses from foreign institutions and prior education may be transferred after a thorough evaluation of eligibility in conformity with CIBU’s requirements. Individuals may transfer (a maximum of 10 quarter units) from prior work with the approval of the Dean of Academic Affairs or designee. Minimum English proficiency for international students is as follows: TOEFL (iBT)–79; IELTS–6.0; or TOEIC–750. CIBU **does not** require a GRE or GMAT exam.

#### **Program Requirements**

The M.B.A. program is a 14-course, 70-quarter unit study that can be completed in 15 to 18 months. Students are required to complete ten core academic area courses plus four additional master’s level elective courses. A minimum of three courses per quarter are required (except for the final quarter) for international students.

<b>CORE COURSES (10)</b>	<b>ELECTIVE COURSES (CHOOSE 4)</b>
<ul style="list-style-type: none"> <li>▪ Managerial Accounting</li> <li>▪ Business Ethics</li> <li>▪ Corporate Finance</li> <li>▪ Economic Analysis</li> <li>▪ Entrepreneurship</li> <li>▪ International Management</li> <li>▪ Organizational Development &amp; Culture</li> <li>▪ Marketing</li> <li>▪ Strategic Management</li> <li>▪ Production Operations Management</li> </ul>	<ul style="list-style-type: none"> <li>▪ Public Relations &amp; Advertising</li> <li>▪ Global Broadcast, Print &amp; Social Media Marketing</li> <li>▪ International Marketing</li> <li>▪ Lifestyle Marketing &amp; Media</li> <li>▪ International Business &amp; Commerce</li> <li>▪ Human Resource Management</li> <li>▪ History of American Business Enterprise</li> <li>▪ Women in Leadership</li> <li>▪ Negotiation and Legal Analysis</li> <li>▪ Portfolio Analysis</li> <li>▪ Business Internship</li> </ul>

#### **Tuition**

Tuition is charged per course. The number of courses to complete the program may depend on the number of transferred credits and courses from other institutions.

**Master-Level Tuition = \$1,649 per course**

**Full-time tuition per quarter (3 courses) = \$4,947**

**Full Tuition for the whole program (approximately) = \*\$23,086**

*\*Excluding possible deductions for accepted credits from eligible transfer institutions.*

#### **Enrollment Date**

Students may start their program in any academic quarter. Please see our Academic Calendar.



## **Doctor of Business Administration (DBA)**

### **Program Information and Requirements**

This is the terminal degree in the field of Business Administration for those wishing to pursue a career in areas such as teaching, research, consulting and upper-level business and/or university administration. CIBU is one of the few ACICS approved universities for the DBA program in the United States. Only a small percentage of qualified students ever achieve this significant level of success.

#### **Admissions Requirements**

Applicants for the program must have previously earned a master's degree. The degree must be from CIBU, an institution either accredited by a regional or national association recognized by the U.S. Department of Education, or a foreign school/licensed/regulated by the appropriate oversight agency in the country of origin. Foreign degrees will be reviewed and evaluated to determine if they meet the necessary academic requirements of a master's degree. Students lacking a master's, though having its academic equivalent in appropriate course work, may petition the Registrar for admission. Minimum English proficiency for international students is as follows: TOEFL (iBT)–79; IELTS–6.0; or TOEIC–750. CIBU **does not** require a GRE or GMAT exam. For an accurate assessment of the requirements for your background, please contact the Admissions Office.

#### **Transfer Credit**

Maximum graduate level transfer credit is 65 quarter units (post-bachelor's degree). Transfer credits are based on courses in the CIBU Master of Business Administration (MBA) program, and must meet equivalency test for all the courses. Maximum doctoral level transfer courses accepted will be two (or 10 quarter units). Transfer credits are subject to review by the Registrar and the DBA Committee for approval.

#### **Program Requirements**

A minimum of 80 quarter units (16 courses) must be completed at CIBU to qualify for the doctoral degree. Of these, 70 quarter units must be in the doctoral level courses. A total of 145 quarter-units (29 master's level courses) after the bachelor's degree plus submission of a dissertation must be completed for graduation.

Students who have completed their MBA at CIBU will take a total of 16 more courses (80 quarter units) plus the dissertation.

#### **Preparatory Background Requirement**

Students admitted into the DBA program must demonstrate evidence of their ability to pursue graduate level work at the doctoral level. Thus, students are encouraged to possess a master's degree in the discipline of business Administration, Management or related areas. If a deficiency exists in a student's background preparation, CIBU will require further preparatory coursework on a case-by-case basis, using credential evaluation results and proficiency exams administered and graded by faculty within functional discipline areas.

(Continued on next page)



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## Course Overview

CORE COURSES (20 Units)	ELECTIVE COURSES (CHOOSE minimum 4 )
<ul style="list-style-type: none"> <li>▪ Introduction to Statistical Methods</li> <li>▪ Advanced Quantitative Methods</li> <li>▪ Survey Research</li> <li>▪ Dissertation Methodology</li> </ul>	<ul style="list-style-type: none"> <li>▪ International Management</li> <li>▪ Business Ethics</li> <li>▪ Entrepreneurship</li> <li>▪ Supply Chain Management</li> <li>▪ Portfolio Analysis</li> <li>▪ Economic Analysis</li> <li>▪ Marketing</li> <li>▪ Social Research Methods for Strategic Management</li> <li>▪ International Business &amp; Commerce</li> <li>▪ Production Operations Management</li> <li>▪ Managerial Accounting</li> <li>▪ Organizational Development &amp; Culture</li> <li>▪ Lifestyle Marketing &amp; Media</li> <li>▪ Human Resource Management</li> <li>▪ Corporate Finance</li> <li>▪ Strategic Management</li> <li>▪ International Marketing</li> <li>▪ Negotiation &amp; Legal Analysis</li> </ul>
CORE CAPSTONE COURSES (25 Units)	
<ul style="list-style-type: none"> <li>▪ International Managerial Finance</li> <li>▪ International Management Consulting</li> <li>▪ Executive Leadership</li> <li>▪ International Negotiations and Cultural Intelligence</li> <li>▪ Strategic Global Marketing</li> </ul>	
DISSERTATION SEQUENCE (15 Units)	
<ul style="list-style-type: none"> <li>▪ Dissertation Design and Implementation</li> <li>▪ Dissertation in Progress</li> <li>▪ Dissertation Completion &amp; Defense</li> </ul>	

## Tuition

Tuition is charged per course. The number of courses to complete the program may depend on the number of transferred credits and courses from other institutions.

**Tuition per course or intersession=\$1,680**

**Full-time tuition per quarter (2 courses- Minimum)=\$3,360**

**Continuing Enrollment fee per quarter \*\*\$2,000**

**Full Tuition for the whole program (16 courses) = \*\$26,880**

*\*Excluding possible deductions for accepted credits from eligible transfer institutions.*

*\*\*Continuing Enrollment is a course that allows faculty to support students through their final phases of dissertation. Meetings are set up on an as-needed basis with the Dean of Academic Affairs, as well as the Doctoral Candidate's Dissertation Committee. Candidates may complete their dissertation during this phase, or continue to develop their dissertation over time, utilizing the guidance of faculty members, libraries, databases, networks, editors, publishers, and other resources available through enrollment in this course.*

## Enrollment Date

Students may start their program in any academic quarter. Please see our Academic Calendar.



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### **About Veterans Benefits**

California International Business University is classified as an Institution of Higher Learning and is approved by the United States Department of Veterans Affairs to offer GI Bill educational benefits. This enables Veterans to receive maximum tuition funds while completing their degree at CIBU.

Not sure which GI Bill benefits you are entitled to? Complete the Department of Veterans Affairs Veterans Online Application to determine your benefits. Be sure to list which of the following program(s) you are interested in pursuing at California International Business University

#### **The following programs are eligible for VA benefits:**

- Bachelor of Science in Management
- Master of Business Administration
- Master of Science in International Management
- Doctor of Business Administration

#### **How to apply:**

Apply for benefits at the Veteran Affairs website: <http://www.va.gov/>

**CIBU does not determine your eligibility for federal veterans education benefits.** The VA website will guide you through the process, and the VA will notify CIBU of your eligibility. The Registrar's Office processes your claims and other required paperwork so that you can receive your payments on time.

#### **The following educational benefits are available to veterans and dependents at CIBU:**

- Chapter 33 (Post-9/11 GI Bill)
- Chapter 33 (Post-9/11 GI Bill – Transfer of Entitlement)
- Chapter 30 (Montgomery GI Bill – Active Duty)
- Chapter 31 (Vocational Rehabilitation)
- Chapter 1606 (Montgomery GI Bill – Reservists)
- Chapter 1607 (Montgomery GI Bill – Reserve Educational Assistance Program)
- Chapter 35 (Dependents Educational Assistance)

As a Yellow Ribbon Program participant for all undergraduate and graduate degree programs, CIBU will provide the Yellow Ribbon Program benefit for all student veterans who qualify..



## 2015 Academic Calendar

<b>SPRING QUARTER 2015</b>	<b>March 23 – May 29</b>
Orientation	March 23 - 25 9:00 a.m. – 11:00 a.m.
Instruction Begins	March 23
Mid-Term Exams	April 20 - 24
Memorial Day Holiday	May 25
Final Exam Period	May 26 - 29
Term Ends	May 29
<b>Formal Graduation Ceremony*</b>	June 5, 2015
Summer Break	May 30 – July 5
*all students who graduated during the calendar year 2015 are welcome to attend!	
<b>Business Fundamentals and Skills</b>	<b>March 2 –May 28, 2015</b>
<b>SUMMER QUARTER 2015</b>	<b>July 6-September 11, 2015</b>
Orientation	July 6-8 9:00 a.m. – 11:00 a.m.
Instruction Begins	July 6
Mid-Term Exams	August 3-7
Final Exam Period	September 7-11
Term Ends (Except for Master’s students participating in CIBU 645 Lifestyle and Marketing Los Angeles Study Tour. Additional cost involved)	September 11
CIBU 645 Los Angeles Tour (dates subject to change)	September 10-12
Summer Break	September 12-20
<b>FALL QUARTER 2015</b>	<b>September 24 - December 4</b>
Orientation	Sept. 24-25 9:00 a.m. – 12:00 p.m.
Instruction Begins	September 24
Mid-Term Exams	October 19-23
Thanksgiving Break	November 26, 27
Final Exams	November 30 –December 4
Term Ends Except for Master’s students participating in CIBU 625 Entrepreneurship Silicon Valley Tour)	December 4
CIBU 625 Silicon Valley Tour	December 2-4 (dates subject to change)
Winter Break	December 5 – January 4, 2016
<b>Business Fundamentals and Skills</b>	<b>September 8 –December 17, 2015</b>



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### Housing

Housing in San Diego can be expensive, but there are affordable options. Depending on the area and the type of housing, costs can vary from **\$500-\$1800** per month for a small single or shared apartment.

Choose wisely before committing where to live for your term of study. Rental agreements typically require a **month-to-month** (most flexible), **six-months**, or **one-year** agreement including a **30-day notice** to vacate. Be sure to inquire which is suitable for your length of stay and/or budget.

Every landlord and/or roommate will require a **security deposit**, usually **1 month's rent**. Be sure to walk through your room or apartment and check and document every single damage or flaw for the record. Let the Landlord sign that inspection sheet and keep a copy in order to guarantee the right amount of deposit refunded when you move out.

Search for apartments/rooms/sublets here:

- 🔗 Search a map and type in your neighborhood <http://www.padmapper.com>
- 🔗 Search on craigslist: [sandiego.craigslist.org](http://sandiego.craigslist.org) for apartments, rooms etc.
- 🔗 Search neighborhoods by price/safety/location using <http://www.trulia.com/>
  - Neighborhoods including Pacific Beach, Ocean Beach, Downtown, Clairemont, etc. are popular

We recommend that you do not rush to sign a rental contract because you think that you are running out of time. There are several options to avoid being trapped in a long-term contract by spending the first days/weeks in a hostel [www.hostelworld.com](http://www.hostelworld.com), in someone's apartment [www.airbnb.com](http://www.airbnb.com) or one someone's couch [www.couchsurfing.org](http://www.couchsurfing.org)

Weekly or monthly furnished/unfurnished apartment services are offered by:

- 🔗 Vantaggio (nearby dormitory-style housing), 2 blocks walking distance <http://www.vantaggiosuites.com/>
- 🔗 Check out neighborhoods and landlords <http://onmyblock.com/>
- 🔗 Kamo Housing <http://www.kamohousing.com/>
- 🔗 San Diego Student Housing <http://www.sandiego-studenthousing.com/>
- 🔗 Including free food <http://sdtravelershouse.com/>
- 🔗 15% Student Special [www.500westhotelsd.com](http://www.500westhotelsd.com)
- 🔗 Newport Place [www.newportplace.com](http://www.newportplace.com)
- 🔗 Several places : Avalon Apartments [www.avaloncommunities.com](http://www.avaloncommunities.com)
- 🔗 Top address in PB Bay Pointe <http://www.baypointeapartmenthomes.com/>
- 🔗 Close to CIBU <http://www.lapensionehotel.com/>
- 🔗 Hillcrest Inn <http://www.hillcrestinn.net/>
- 🔗 Studio 819 [www.studio819.com](http://www.studio819.com)
- 🔗 Fino Corporate Housing <http://www.finohousing.com/>
- 🔗 Alternative to padmapper: <http://www.apartmentlist.com/>
- 🔗 Apartments for rent: [www.forrent.com](http://www.forrent.com)
- 🔗 Homestay <http://www.homestayfinder.com/>
- 🔗 Homestay <http://www.sandiegohomestaysearch.com/>

Please also read our housing options below.



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	Home-Stay	3 <sup>rd</sup> Party Dormitory	Hotel	Room/Apartment
Price/ month	\$650 to \$1,500	\$600 to \$1,600	\$1,500 to \$3,000	\$500 to \$1,800
# of people / room	1 to 2	1 to 4	2 to 4	1 to 2
Bathroom	Share or own	Share or own	Share or own	Share or own
Distance	Varies (up to 1 hour)	5 to 45 minutes by walk and public	50ft (1 minute walk)	Varies
Transportation	Public and walk	Public and walk	Walk	Public and walk
Meals	Breakfast and dinner	Self cooking or partial meal options	Breakfast	Self cooking
Kitchen	Not Available	Fully Available	Mini refrigerator & Microwave	Only refrigerator, microwave, dishwasher and oven
Furnished	Yes	Yes	Yes	No
Utilities	Included	Included	Included	Excluded (vary)
Deposit	Yes (Vary)	Yes (\$100 to \$150)	No	Yes (vary)
Pros	<ul style="list-style-type: none"> <li>▪ English speaking</li> <li>▪ Meals provided</li> <li>▪ Family interaction</li> </ul>	<ul style="list-style-type: none"> <li>▪ Short commute</li> <li>▪ Kitchen available</li> <li>▪ Interaction with other students and Americans.</li> <li>▪ Some meal options</li> </ul>	<ul style="list-style-type: none"> <li>▪ Closest to school and downtown</li> <li>▪ Classmates nearby</li> </ul>	<ul style="list-style-type: none"> <li>▪ Individualized housing</li> <li>▪ Roommates</li> <li>▪ Self-organized</li> <li>▪ You pick location</li> </ul>
Cons	<ul style="list-style-type: none"> <li>▪ Long commute</li> <li>▪ No kitchen to use</li> </ul>	<ul style="list-style-type: none"> <li>▪ Cannot choose roommates</li> <li>▪ 30 days cancellation process</li> </ul>	<ul style="list-style-type: none"> <li>▪ No host family</li> <li>▪ No kitchen</li> <li>▪ High price</li> </ul>	<ul style="list-style-type: none"> <li>▪ Self furnish</li> <li>▪ Partially refundable deposit</li> <li>▪ Leasing contract required</li> </ul>



## Working in the U.S.

CIBU is pleased to offer all of our students the opportunity to gain work experience in the U.S. through a variety of alternatives:

### **Business Internship**

Offered to:

- ♦ Students earning BSM (Business Internship is a core requirement.)
- ♦ Students earning MSIM or MBA (Business Internship is an elective.)

This work experience is unpaid, for which the student will earn 5 credits. They will be prepared and supported with a series of career preparation workshops:

- ✓ Resume and cover letter writing
- ✓ Networking, researching, applying for positions
- ✓ Interviewing and following up

### **CPT (Curricular Practical Training)**

Offered to students studying for a minimum of:

- ♦ BSIM 6 quarters (Junior and Senior Year. CPT available at beginning of senior year.)
- ♦ MSIM 4 quarters (CPT available at beginning of second quarter.)
- ♦ MBA 5 quarters (CPT available at beginning of second quarter.)
- ♦ DBA 3-5 years (CPT available at beginning of second quarter.)

To qualify for CPT, the following guidelines apply:

- ✓ Students must achieve and maintain a GPA of 3.0.
- ✓ Students must obtain a letter of recommendation from one of their CIBU instructors, attesting to the student's level of professional commitment.
- ✓ Students must complete the Career Prep Workshop Series prior to applying.
- ✓ Students must pursue job opportunities and work with Career Services department to ensure a good fit that satisfies requirements for a business-oriented experience.
- ✓ Student must provide proper documentation from employer, verifying opportunity.
- ✓ CIBU Designated School Official (DSO) must sign I-20.
- ✓ The CPT experience offers students the opportunity to work and get paid while still a student. They may work up to 20 hours per week (part-time), or between 21 and 28 hours per week (full-time). CIBU's CPT program requires a commitment of at least 120 hours to the employer, and must be completed 2 weeks prior to student's graduation. Student must then submit a final report, along with proper documented support from employer.

### **OPT (Optional Practical Training)**

Offered to any student completing one full academic year of study of a certificate or degree program\*.

Note: Students who have worked full-time on CPT for 365 days are no longer eligible to apply for OPT.

Students may apply for OPT and, if approved, can work anywhere in the U.S. for one full year within their field of study, getting paid for their work. Upon completion of one year, students must pursue another option to remain in the country, or return home.

\*Does not apply to ESL programs.

<continued on next page>



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*CIBU students have taken advantage of work options and have gained valuable experience along the way. Below is a list of some of the companies who have hosted CIBU students:*

<b>OPT</b>	<b>Internships</b>
<ul style="list-style-type: none"> <li>• Qualcomm, San Diego, CA</li> <li>• Google, Dublin, Ireland</li> <li>• ThyssenKrupp Bilstein, Poway, CA</li> <li>• Mercedes-Benz USA, Irvine, CA</li> <li>• Taylor Guitars, San Diego, CA</li> <li>• Style Seek, Chicago, IL</li> <li>• Nike, Los Angeles, CA</li> <li>• Front Range Climbing Co, Colorado</li> <li>• APWIP, San Diego, CA</li> <li>• USA Financial, San Diego, CA</li> <li>• Sperian Energy, San Diego, CA</li> <li>• Associated Professional Services, San Diego, CA</li> <li>• Brookstone, Los Angeles, CA</li> <li>• Track the Impact, San Diego, CA</li> <li>• Tenacity Marketing, San Diego, CA</li> <li>• Hydroflex Technology, Oceanside, CA</li> <li>• Mega Watt Consulting, San Francisco, CA</li> </ul>	<ul style="list-style-type: none"> <li>• UBS, La Jolla, CA</li> <li>• German American Chamber of Commerce, San Diego, CA</li> <li>• Starwood Resorts (Sheraton), San Diego, CA</li> <li>• U.S. Grant Hotel, San Diego, CA</li> <li>• KIA, San Diego, CA</li> <li>• Veteran's Museum and Cultural Center, CA</li> <li>• Radd Action Sport, San Diego, CA</li> <li>• Calecia, San Diego, CA</li> <li>• Gaslamp Event Management, San Diego, CA</li> <li>• Maderas Golf Club, Poway, CA</li> <li>• Adventure Tours, Inc. , La Jolla, CA</li> <li>• Internscout, San Diego, CA</li> <li>• McCrea Productions, Del Mar, CA</li> <li>• Caelum Marketing, Del Mar, CA</li> <li>• AMSI, San Diego, CA</li> <li>• Alexander Salazar Fine Art Gallery, San Diego, CA</li> <li>• Front Page, San Diego, CA</li> <li>• SoCal LoCal, San Diego, CA</li> <li>• Safari Surf School, Coronado, CA</li> <li>• Scuba San Diego, San Diego, CA</li> <li>• EnXCo, San Diego, CA</li> <li>• Iconic PM, San Diego, CA</li> </ul>



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