

BACHELOR OF PROPERTY (DEVELOPMENT, INVESTMENT AND VALUATION)



YOUR NEXT GENERATION EDUCATION

1

A property degree designed by the best, for the best

When it comes to a degree specialising in property development, facilities management, valuation and real estate – we are the property people. Our Bachelor of Property (Development, Investment and Valuation) was designed by our ICMS property industry professionals including our respected staff and industry partners. Things move quickly in real estate and property managers need the knowledge and skills to make big decisions and anticipate trends in the property market. Our property degree is reviewed and refined so that we continue to meet the demands of this dynamic industry.

2

1,200 hours of real-industry experience

When you graduate from ICMS you'll have more than just a degree. Built into your qualification is up to 1,200 hours (9 months) of industry experience. Our industry training consultants will help place you in an organisation relevant to your studies so that after your degree you'll have an impressive CV, a network of contacts and a significant advantage over other graduates.

3

You'll think outside the box and outside the classroom

Theory is important, it will teach you the fundamentals you need to be a property industry leader. But nothing is as valuable as putting theory into practice. In addition to your industry training, you'll gain hands-on experience through practical classes. You'll prepare a valuation report on a property, negotiate and network with industry professionals, and take your learning of property law offsite as you experience a real case at the Environment and Planning Court.

4

You are an industry leader in training

This degree is far more than a real estate training program. Combining specialised property subjects with business, we train you in the critical thinking and analytical skills you'll need to prepare for a management role after you graduate.

5

We're the global industry experts

At ICMS we have lecturers with international careers who are experts in property management. Our guest lecturers come from the very best in industry in Australia and internationally. You will also learn first-hand about international property markets when you take a study tour to an international city. This optional overseas study project is held in destinations such as Hong Kong, Singapore, Shanghai, Abu Dhabi and Dubai. There you will meet with successful property developers, real estate brokers and investors for lectures and site visits.



The International College of Management, Sydney (ICMS) has a reputation for producing top property management graduates. We offer a balance of theory and practical training in management and the property industry. Our close connections with industry and our dedication to training our students to be work-ready professionals, ensures that we continue to be at the forefront of education in professional services management.

At ICMS your student experience will be unique. You'll earn your qualification in a friendly multicultural environment at one of the world's most stunning campus locations - Manly, just a 17-minute ferry ride from Sydney CBD. Ocean panorama, parklands, and the cityscape are all part of the view from the commanding sandstone building that is home to ICMS.

Our approach to work-integrated learning, emphasis on professionalism and our comprehensive Industry Training program will take your education beyond the classroom and provide you with the foundations for a successful career in property management.

“Our ICMS Bachelor of Property (Development, Investment and Valuation) is unlike any other in Australia, and perhaps the world. Our unique curriculum specialises in property development while at the same time incorporating advanced study in all other key areas of the property industry. This is one of several ways that we produce well-rounded professionals who are leaders in property management.”

John Powrie
Head of Program, Property
(Development, Investment and Valuation)

YOUR DEGREE

BACHELOR OF PROPERTY (DEVELOPMENT, INVESTMENT AND VALUATION)

Buying, selling, valuing, and negotiating - markets and people move fast in real estate and property managers need to have resourcefulness and business acumen to stay ahead. At ICMS we train you to think like a property manager. Working with real-world scenarios you'll learn how to make informed business decisions, thinking strategically to predict the movements of industry.

Property managers are wanted worldwide for their ability to manage complex issues related to real estate such as purchase, sale, leasing, valuation and development of property. Every major company with property relies on a property manager to ensure their assets keep their value. With a professionally recognised property management degree from ICMS you have huge earning and employment potential in areas as diverse as industrial, rural, commercial and residential property. Positions range from small property management firms to large international development companies.



DEGREE STRUCTURE

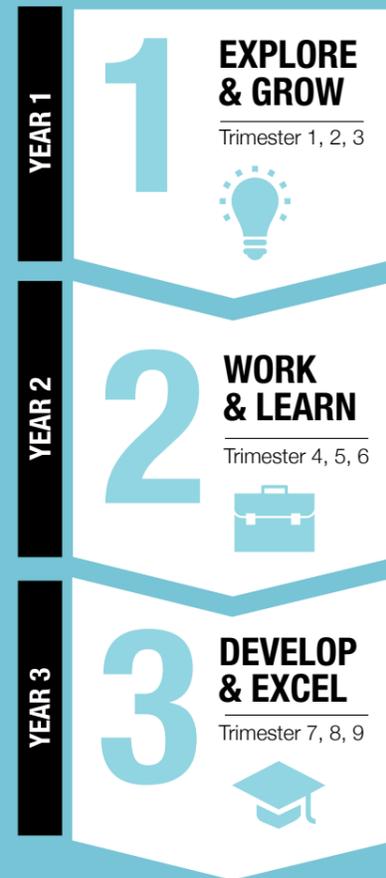
Degree length: 3 years full time
(fast track options available)

With a Bachelor of Property (Development, Investment and Valuation) you will be industry ready. You will combine business and management studies, specialised property subjects and up to 1,200 hours of industry training in 3 years of full-time study (or equivalent part time).

It all starts with some seriously experienced lecturers and industry professionals who come from across the globe to give you a truly international perspective of the industry. You will specialise in property development as well as all the major areas of the property industry such as facilities management, valuation, business finance and real estate.

You will start out by developing your technical and management knowledge. This prepares you for your industry training, typically taken at the start of your second year. On your return from industry training we concentrate on your strategic management skills, getting you ready for a leadership role as a well-rounded manager or entrepreneur.

YOUR TIMELINE*



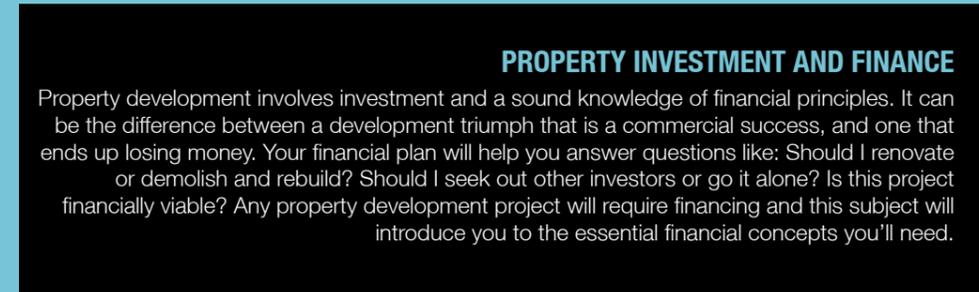
* For full degree details please refer to the back cover.

A SNAPSHOT OF YOUR SUBJECTS



BUILDING CONSTRUCTION

Property managers need to be the experts of their buildings and developments. They may not be working as engineers, but they need to know how buildings are constructed, the types of materials and building techniques used, and how to analyse plans and understand contracts. From dealing with leaks, cracks and mould to project managing a major development, you will learn the essentials in building construction. You will also learn the jargon and negotiation skills for working with builders, tradesmen, architects, draftsmen, town planners, and council.



PROPERTY INVESTMENT AND FINANCE

Property development involves investment and a sound knowledge of financial principles. It can be the difference between a development triumph that is a commercial success, and one that ends up losing money. Your financial plan will help you answer questions like: Should I renovate or demolish and rebuild? Should I seek out other investors or go it alone? Is this project financially viable? Any property development project will require financing and this subject will introduce you to the essential financial concepts you'll need.



COMMERCIAL VALUATION

Commercial property values can be influenced by location, size, expenses, and leasing revenue just to name a few. You will learn how commercial valuation professionals research and report on the value of a commercial property. You will develop your knowledge even further when you examine the commercial mediation and arbitration that can be a part of the commercial valuation process. You will investigate the best strategies for performance and analyse commercial valuations that may be used for financial reporting, insurance, litigation, tax or sales.

PROPERTY MANAGEMENT, THE ICMS WAY



EMBEDDED QUALIFICATIONS

- NSW Real Estate Certificate
- NSW Real Estate License
- Real Estate Institute of Australia membership
- Australian Property Institute (membership and certification pending)



YOUR FUTURE

Property managers are leaders in the business of buildings - from property acquisition and development, to use and maintenance, marketing and finance, and valuation and sales. Property management has become a global industry with a shortage of qualified professionals for many key roles. At ICMS we are the management specialists, training you for an international career as a property management leader.

When you graduate with an ICMS Bachelor of Property (Development, Investment and Valuation) your industry experience and blend of practical and management training will see you ready for an impressive career in property.

Positions include:

- Facilities Manager
- Strata Manager
- Commercial Property Valuer
- Business Manager
- Portfolio Manager (Corporate)
- Retail Centre Manager
- Operations Manager
- Contract Manager
- Project Manager
- Senior Property Manager

“My property career started at ICMS with an industry training placement at the Reserve Bank of Australia. I gained valuable experience in facilities management, engaging with stakeholders and managing projects. ICMS designs courses to prepare graduates for the business world. My degree gave me sufficient knowledge to understand complex industry issues. In my current role I work on advisory projects for private and public sector institutions.”

Chakyl Camal, Mozambique
Property Management Graduate, 2012
Property Analyst, Property Beyond



NEXT GENERATION PROPERTY MANAGEMENT

ICMS degrees focus on the next generation of education, getting you job-ready by embedding industry training and practical experience into each degree. To be an exceptional property manager you need to have a sound knowledge of relevant legislation, an understanding of building best practices and the skills to communicate with all types of industry professionals. We'll put your understanding of property and business theory to work by sending you outside the classroom with these practical education opportunities.



EDUCATION THROUGH VALUATION

As a property manager you need to know about real estate assets from the inside out. From the different properties of building materials and the best ways to deal with building defects, to the creative and functional aspects of building interior and exterior design. You will prepare a valuation report on a property in Manly as part of your studies. Property managers work closely with professionals in all aspects of industry and during this process you will learn how to network, negotiate, and liaise with the local council to get the job done.



DEVELOP AN APTITUDE FOR APPLICATIONS

A development idea might be incredible but without a property development application, that masterpiece just can't be built. By interviewing a range of people including town planners, engineers, builders and developers, you will get the information you need to prepare your own property development application. You'll learn how to get the permissions required to make your development plans a real possibility.



GO ABROAD AND BROADEN YOUR PERSPECTIVE

Skyscrapers in Dubai or shopping centres in Shanghai - the world is full of amazing properties that just need to be experienced to be understood. Experience our study tours to international cities and meet with successful property developers, real estate brokers and investors to learn how the property markets differ between countries. In 2014 the two-week property tour was to Hong Kong, Singapore and Shanghai. In 2015 we were in the United Arab Emirates and met with industry professionals and viewed developments in Dubai Abu Dhabi.



REAL ESTATE IN A REAL COURTROOM

Take your understanding of property law to a new level by sitting in on real property cases when you visit the Environment and Planning Court. Make your own judgment as a spectator to real court proceedings with a case that is being decided in front of you.



BUILD CONNECTIONS IN PROPERTY

At ICMS we are connected, with industry and with each other. You will mix with property professionals including property developers, financiers and sales managers at networking functions like our property graduate barbeques held every trimester. You'll learn from our own graduates and directly from industry professionals about the best ways to succeed in property management. You'll experience guest lectures from industry leaders each trimester. A recent guest lecturer was internationally renowned restaurant designer, Mike McCann. His award winning development of the ground floor dining and bar at the Four Seasons in Sydney was a perfect location for a site visit for our students.

OUR INDUSTRY CONNECTIONS ARE YOUR CONNECTIONS...

We have an impressive network of property industry partners. These leading companies provide our ICMS community with invaluable industry insight and experience.

When it is time to embark on your industry training, we work closely with them to find a suitable placement that is the best fit for your skills, interests and professional goals. Your industry training could take you to a major city or regional area in Australia, or even an international city. Not only is this an invaluable experience, it is also a chance to grow your professional network. For many of our graduates this experience introduces them to their future employers.



Ray White



DEGREE DETAILS

	Subject Type	Subject Name
Trimester 1	Core	Managing People and Organisations
	Core	Principles of Marketing
	Core	Introduction to Human Resources Management
	Specialisation	Introduction to the Property Industry
Trimester 2	Core	Accounting Fundamentals
	Core	Service Management and Innovation
	Specialisation	Principles of Valuation
	Specialisation	Property Development
Trimester 3	Core	Business Statistics
	Core	Business Economics
	Specialisation	Facilities Management
	Specialisation	Commercial Valuation
Trimester 4	Industry Placement	Industry Training I*
Trimester 5	Industry Placement	Industry Training II*
Trimester 6	Core	Career Planning and Strategy
	Elective	General Elective (as per course rules)
	Specialisation	Property Management
	Specialisation	Land and Property Law
	Other	Applied Leadership
Trimester 7	Core	Research Methods
	Elective	General Elective (as per course rules)
	Specialisation	Commercial Real Estate
	Specialisation	e-Commerce and Social Media
Trimester 8	Core	Strategic Management
	Elective	General Elective (as per course rules)
	Specialisation	Property Investment and Finance
	Specialisation	Design Concepts
Trimester 9	Elective	General Elective (as per course rules)
	Specialisation	Property Industry Project

ELECTIVE EXAMPLES

Subject Name	
Consumer Behaviour	Business Finance
New Enterprise Creation	Business Law
Introduction to Information Systems	Cross Cultural Management
Business Communications	Managing Workplace Conflicts
Current Issues in Business Management	Business Ethics

Disclaimer: Information in this publication is correct at the time of printing, but may be subject to change. The College reserves the right to change the content, withdraw any subject or program of study, or to impose limitations on enrolment in any subject or program of study. Published February 2016.

APPLICATION DETAILS

ENTRY REQUIREMENTS

When applying for entry into an ICMS degree you will need to meet certain academic and English language entry requirements. For detailed information about our entry requirements, visit www.icms.edu.au/entry

WHEN TO APPLY

ICMS has three intakes each year (February, May and September). You can start your degree in any of these trimesters. Applications should be made at least three months prior to your desired start date.

Apply directly to ICMS at www.icms.edu.au/apply or through our network of international education agents. Domestic students may also apply through the Universities Admission Centre (UAC).

ICMS



STUDY + EXPERIENCE = SUCCESS



icms.edu.au



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