

ICMS



Bachelor of

PROPERTY

(Development, Investment & Valuation)

Almost
90%
of our students
graduate with a job
in their field.

Internal Graduate Survey 2016

Brett Johnson

Student
Bachelor of
Property (Development, Investment & Valuation)

WHY

Property (Development, Investment & Valuation)?

Buying, selling, investing in and managing property is a high stakes career where knowledge in the intricacies of the industry is as important as the bricks and mortar that make up the buildings around us.

With an ICMS Bachelor of Property (Development, Investment & Valuation), you will be skilled to pursue any avenue related to this dynamic industry.

Experts in the property industry are in demand worldwide for their ability to manage complex issues related to real estate such as purchase, sale, leasing, valuation and development of property.

Become hot property yourself with an ICMS Bachelor of Property (Development, Investment & Valuation).

100%

of our degree students graduate with industry experience

Almost
90%
of our students graduate with a job in their field.

Internal Graduate Survey 2016

TOP 10

for overall employment in Australian Higher Education

QILT Graduate Survey 2016

Overall graduate employment rate

HIGHER THAN THE G8

Australian universities
QILT Graduate Survey 2016

A young man with reddish-brown hair, wearing a dark suit, white shirt, and dark tie, stands with his arms crossed in front of a large glass window. The window has the 'CBRE' logo in large, bold, black letters. The background shows a blurred view of a modern building.

CBRE

Tom Bennett
Student
Intern, CBRE
Bachelor of Property (Development, Investment & Valuation)

A woman with dark hair pulled back, wearing a black sleeveless dress, stands smiling in a modern office. Behind her is a white reception desk with a silver bell. On the wall behind the desk is a black sign with the 'Raine & Horne' logo in yellow. To the right, there is a white planter with a green plant and a small glass container with sticks.

Raine & Horne.

Michaelina Assefa
Sales Associate, Raine & Horne
Property Graduate

Your DEGREE AT A GLANCE

including

1,200 hours

of industry training related to your degree. Get a head start with professional networking and acquire real work skills to give you a competitive edge.

Buying, selling, valuing, and negotiating - markets and people move fast in real estate and property managers need to have resourcefulness and business acumen to stay ahead. At ICMS we train you to think like a property manager. Working with real-world scenarios you'll learn how to make informed business decisions, thinking strategically to predict the movements of industry.

Property managers are wanted worldwide for their ability to manage complex issues related to real estate such as purchase, sale, leasing, valuation and development of property. Every major company with property relies on a property manager to ensure their assets keep their value. With a professionally recognised property management degree from ICMS you have huge earning and employment potential in areas as diverse as industrial, rural, commercial and residential property. Positions range from small property management firms to large international development companies.

DEGREE STRUCTURE

Degree length: 3 years full time

With a Bachelor of Property (Development, Investment and Valuation) you will be industry ready. You will combine business and management studies, specialised property subjects and up to 1,200 hours of industry training in 3 years of full-time study (or equivalent part time).

It all starts with some seriously experienced lecturers and industry professionals who come from across the globe to give you a truly international perspective of the industry. You will specialise in property development as well as all the major areas of the property industry such as facilities management, valuation, business finance and real estate.

You will start out by developing your technical and management knowledge. This prepares you for your industry training, typically taken at the start of your second year. On your return from industry training we concentrate on your strategic management skills, getting you ready for a leadership role as a well-rounded manager or entrepreneur.

YEAR 1

Explore & Grow

Explore the curriculum and develop fundamental knowledge of the course.

YEAR 2

Work & Learn

Put theory into practice with hands-on industry experience with ICMS's industry partners. Course content moves from domestic residential concepts into the international corporate world. Projects increase in complexity and size where financial stakes are higher (something to that effect).

YEAR 3

Develop & Excel

Gather what you have learnt from industry experience and develop your strategic management skills. Graduate management ready for a leadership role.

WHERE

will my degree take me?

Property managers are leaders in the business of buildings - from property acquisition and development, to use and maintenance, marketing and finance, and valuation and sales. Property management has become a global industry with a shortage of qualified professionals for many key roles. At ICMS we are the management specialists, training you for an international career as a property management leader.

When you graduate with an ICMS Bachelor of Property (Development, Investment and Valuation) your industry experience and blend of practical and management training will see you ready for an impressive career in property.

The possible career outcomes can include but are not limited to:

- Facilities Manager
- Strata Manager
- Commercial Property Valuer
- Business Manager
- Portfolio Manager (Corporate)
- Retail Centre Manager
- Operations Manager
- Contract Manager
- Project Manager
- Senior Property Manager

bright & duggan 
strata professionals

Ray White

CBRE

McGrath

 **SCA**
Care of Life

 **PANTHERA**

PROPERTY PROVIDERS.

 **PDS**

STONE

 **TITAN**
PROPERTY SERVICES

TITLES STRATA 
Strata Management Specialists | A.C.N. 001 411 931



WHO

can you become?
Hear it from our graduates.



“ Studying property has opened doors towards my future career. The industry placement program has also allowed me to network with professionals in the industry.

Brett Johnson

Student

Bachelor of

Property (Development, Investment & Valuation)

WHAT

will separate you from the other graduates?

A Property Degree designed by the best, for the best

When it comes to a degree specialising in property development, facilities management, valuation and real estate – we are the property people. Our Bachelor of Property (Development, Investment and Valuation) was designed by our ICMS property industry professionals, including our respected staff and industry partners. Things move quickly in real estate and property managers need the knowledge and skills to make big decisions and anticipate trends in the property market. Our property degree is reviewed and refined so that we continue to meet the demands of this dynamic industry.

1,200 hours of real-industry experience

When you graduate from ICMS you'll have more than just a degree. Built into your qualification are up to 1,200 hours (9 months) of industry experience. Our industry training consultants will help place you in an organisation relevant to your studies so that after your degree you'll have an impressive CV, a network of contacts and a significant advantage over other graduates.

You'll think outside the box and outside the classroom

Theory is important, it will teach you the fundamentals you need to be a property industry leader. But nothing is as valuable as putting theory into practice. In addition to your industry training, you'll gain hands-on experience through practical classes. You'll prepare a valuation report on a property, negotiate and network with industry professionals, and take your learning of property law off-site as you experience a real case at the Land and Environment Court

You are an industry leader in training

This degree is far more than just an academic study of property management. Combining theory around property, development, investment and valuation with practical training and industry placement means you will have an all-round and in-depth knowledge of the entire industry by the time you graduate. Linking property subjects with business will train you in the critical and analytical skills you will need to prepare for a career in an ever-changing and fast-moving industry.

We're the global industry experts

At ICMS we have lecturers with international careers who are experts in property management. Our guest lecturers come from the very best in industry in Australia and internationally. You will also learn first-hand about international property markets when you take a study tour to an international city. This optional overseas study project is held in destinations such as Hong Kong, Singapore, Shanghai, London, Amsterdam, Abu Dhabi and Dubai. There you will meet with successful property developers, real estate brokers and investors for lectures and site visits.



ICMSAustralia



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International
College of
Management
Sydney



@ICMS_Campus

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DEGREE DETAILS

	Subject Type	Subject Name	Subject Level	Credit Point
Trimester 1	Core	Managing People and Organisations	100	3
	Core	Principles of Marketing	100	3
	Specialisation	Property Development	100	3
	Specialisation	Introduction to the Property Industry	100	3
	Other	Introduction to ICMS	N/A	N/A
Trimester 2	Core	Accounting Fundamentals	100	3
	Core	Service Management and Innovation	200	3
	Core	Introduction to Human Resources Management	100	3
	Specialisation	Principles of Valuation	100	3
Trimester 3	Core	Business Statistics	100	3
	Core	Business Economics	100	3
	Specialisation	Facilities Management	200	3
	Specialisation	Commercial Valuation	200	3
Trimester 4	Industry Placement	Industry Training I*		12
Trimester 5	Industry Placement	Industry Training II*		12
Trimester 6	Core	Career Planning and Strategy	200	3
	Elective	General Elective (as per course rules)	200	3
	Specialisation	Property Management	300	3
	Specialisation	Land and Property Law	200	3
	Other	Applied Leadership	200	1
Trimester 7	Core	Research Methods	300	3
	Elective	General Elective (as per course rules)	200	3
	Specialisation	Commercial Real Estate	300	3
	Specialisation	e-Commerce and Social Media	200	3
Trimester 8	Core	Strategic Management	300	3
	Elective	General Elective (as per course rules)	300	3
	Specialisation	Property Investment and Finance	300	3
	Specialisation	Design Concepts	300	3
Trimester 9	Elective	General Elective (as per course rules)	300	3
	Specialisation	Research Project	300	3

ELECTIVE EXAMPLES

Consumer Behaviour	Business Finance
New Enterprise Creation	Business Law
Introduction to Information Systems	Cross Cultural Management
Business Communications	Managing Workplace Conflicts
Current Issues in Business Management	Business Ethics

ENTRY REQUIREMENTS

When applying for entry into an ICMS degree you will need to meet certain academic and English language entry requirements. For detailed information about our entry requirements, visit www.icms.edu.au/entry

WHEN TO APPLY

ICMS has three intakes each year (**February, May and September**). You can start your degree in any of these trimesters. Applications should be made at least three months prior to your desired start date. Apply directly to ICMS at www.icms.edu.au/apply or through our network of international education agents. Domestic students may also apply through the Universities Admission Centre (UAC).

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 CRICOS Course Code: 068279G