

LIST OF POSTGRADUATE SUBJECT OFFERINGS 2019

(updated on 24.10.2018)

SEM.	CATEGORY	CODE	SUBJECT	Feb-2019
1	Core	ACC601	Accounting for Business Decisions (equiv. Old ACC600)	YES
1	Core	ECO600	Economics and Finance for Business	YES
1	Core	MGT604	Managing in the Global Context (equiv. Old MGT600, MGT610)	YES
1	Core	MKT601	Contemporary Marketing (equiv. Old MKT600)	YES
1	Core	MGT601	Media Management (equiv. Old MGT802)	YES
1	Core	TOU600	Tourism and Hospitality Marketing (equiv. Old TOU801)	YES
1	Core	EVT601	Business Events and Association Management	YES
1	Core	EVT603	Impacts and Strategic Planning of International Events	YES
2-3	Specialisation	MGT803	Foundations of Management Thought	YES
2-3	Specialisation	EVT802	Risk Management and Law for Event Managers	NO
2-3	Specialisation	EVT804	Sustainable Best Practice for Events	NO
2-3	Specialisation	EVT805	Innovation in Event Concept and Design	NO
2-3	Specialisation	EVT806	Event Operations and Quality Management	NO
2-3	Specialisation	ECO802	International Finance and Banking (equiv. Old ECO800 ?)	YES
DISC	DISC	ECO800	International Finance	YES tbc
DISC	DISC	ACC800	International Accounting	YES
2-3	Specialisation	ECO803	International Trade and Logistics (equiv. Old ECO801 ?)	YES
DISC	DISC	ECO801	International Trade and Banking	YES tbc
DISC	DISC	MKT800	International Marketing	YES
2-3	Specialisation	MGT810	Multinational Corporations	NO
2-3	Specialisation	MGT811	Contemporary Management Capabilities	YES
2-3	Specialisation/ Shared	MGT812	Strategic Intelligence an Analytics (equiv. Old MGT805 ?)	YES

2-3	Specialisation/ Shared	RES800	Business Research	NO
2-3	Specialisation	HOS803	Sustainable Tourism Development (equiv. Old TOU800)	YES
2-3	Specialisation	HOS804	Visitor Behavior and Management (equiv. Old TOU801?)	YES
DISC	DISC	HOS800	Hospitality Property and Facilities Management	YES tbc
2-3	Specialisation	HOS801	Strategic Management in Tourism and Hospitality	YES
2-3	Specialisation	HOS802	Hospitality Management Simulations (<u>equiv. Old HOS800?</u>)	YES
DISC	DISC	TOU801	Tourism & Hospitality Marketing	YES
2-3	Elective / shared	TOU802	Postgraduate International Study Tour	NO
2-3	Specialisation/ Shared	MGT808	Responsible Leadership (<u>equiv. Old MGT806 ?</u>)	YES
2-3	Specialisation / shared	MGT809	Business Law and Governance	YES
2-3	Specialisation	MGT807	Entrepreneurship & Innovation	YES
DISC	DISC	MGT802	Media Management	YES
2-3	Specialisation	MGT804	Value Chain Management (equiv. Old MGT801?)	YES
DISC	DISC	MGT805	Strategic Intelligence	YES tbc
DISC	DISC	MGT806	Leadership Skills	YES
DISC	DISC	MGT801	Managing Service Relationships	YES
DISC	DISC	MGT800	Service Operations Management	YES
3	WIL	IND800	Preparation for Industry Training	YES
4	WIL	IND802	Work-integrated Learning Postgraduate (equiv. IND801)	YES
DISC	WIL	IND801	Work-integrated Learning Postgraduate (equiv. IND801)	YES tbc