



Master of Business Administration with Specialization Options

Double MBA Degree

Why IUBH?

State-accredited, careers-oriented, hosting over 40,000 students IUBH Germany is a private university with a difference. Our innovative Bachelor, Master and MBA programmes – taught fully in English – are designed to redefine what it takes to succeed at management level in a wide variety of career possibilities. IUBH professors have industry experience as standard, imparting subject-specific knowledge with an ethos of versatility and practical applicability. We are a founding member of Hotel Schools of Distinction, while our catalogue of recognitions includes top CHE rankings, 5 FIBAA Premium Seals, 5 stars in the QS University Ranking for Online Learning, and many more. Working with a global network of over 6,000 corporate partners, we are proud to empower our students in making the most of their career potential.

Double MBA degree programme

The newly established international partnership between National University San Diego and IUBH will help students and working professionals to maximise their competitive edge, providing the opportunity to receive both an American and a German degree. The double-degree programme can be completed entirely online from your home country; alternatively, you can combine online and on-campus studies, undertaking one or two semesters on location at IUBH in Germany. With the option to specialize in International Marketing, IT Management, Finance & Accounting, Engineering Management or Big Data Management, there's no better way to expand your career horizons in a truly international environment. Courses open at the start of every month, so you can begin working towards your double degree throughout the year, from anywhere you like at your own pace. What's more, MBA's students and alumni from both institutions also have the opportunity to benefit from this innovative system.

IUBH Website

- iubh-international.com
- iubh-online.org



NATIONAL
UNIVERSITY

iubh UNIVERSITY OF
APPLIED SCIENCES

Double degree structure

Option 1:

MBA 60ECTS at IUBH:

Your previous academic achievement of Master of Business Administration (MBA) at National University in San Diego will have 6 courses recognised in transfer to MBA 60ECTS at IUBH:

- LED603: Leadership in the 21st Century (LEAS110: Leadership)
- FIN609A: Seminar in Financial Management (CFIN140: Corporate Finance)
- MKT602: Marketing Management (IM140: International Marketing)
- ACC604: Managerial Accounting (MECO110: Managerial Economics)
- MGT685C: Business Strategy and Policy (STRAT110: Strategic Management)
- MGT603: Business Operations Management (OPER110 Operations and Information Management)

To earn the double degree, you can take the following courses at IUBH together with a Capstone project:

- IENT110: Innovation and Entrepreneurship
- PERF110: Performance Measurement
- BEC210: Business Ethics and Corporate Governance
- Capstone Proposal and Report

Option 2:

MBA 90ECTS at IUBH:

Your previous academic achievement of Master of Business Administration (MBA) at National University in San Diego will have 6 courses recognised in transfer to MBA 60ECTS at IUBH:

- LED603: Leadership in the 21st Century (LEAS110: Leadership)
- FIN609A: Seminar in Financial Management (CFIN140: Corporate Finance)
- MKT602: Marketing Management (IM140: International Marketing)
- ACC604: Managerial Accounting (MECO110: Managerial Economics)
- MGT685C: Business Strategy and Policy (STRAT110: Strategic Management)
- MGT603: Business Operations Management (OPER110 Operations and Information Management)

To earn the double MBA degree, you can choose specialization from the available options at IUBH¹ together with a Capstone project:

- Innovation and Entrepreneurship
- Performance Measurement
- Business Ethics and Corporate Governance
- 4 elective courses from a chosen specialization (International Marketing, IT Management, Finance & Accounting, Engineering Management or Big Data Management)

Fees

| MBA 60ECTS | | | |
|-------------|----------------------|----------------|-------------------------------------|
| Tuition Fee | Full Programme Price | Semester price | 10% discount for NU students |
| Online | 10,990 € | 5,495 € | 4,945,50 € Including Graduation Fee |
| On Campus | 14,990 € | 7,095 € | 6,386 € + 800 € Graduation Fee |

| MBA 90ECTS with Specialization | | | |
|---|----------------------|-------------------------------|-------------------------------------|
| Tuition Fee (Double MBA Degree with Specialization options) | Full Programme Price | Semester price | 10% discount for NU students |
| Online | 15,990 € | 7,995 € | 7,195,50 € Including Graduation Fee |
| On Campus (3 semesters) | 21,990 € | 7,063.33 € × 2 = 14,126.66EUR | 12,714 € + 800EUR Graduation Fee |

Academic Year

Online: Flexible start dates

One or Two Semester in Germany: To be confirmed

For more information, please contact: Svenja Preker at spreker@nu.edu

International Admission team. Your personal IUBH Study Advisor will answer all your questions regarding your choice of programme and help you with your application.

Call us: +49 (0)30 364 284 60 | Email us: admission@iubh.de | iubh-international.com

¹For the available specialization options please refer to the IUBH website.