

2023 Subject Delivery Schedule

ICMS Undergraduate Programs

Version 2.2022



IMPORTANT NOTE:

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* For elective subject requirements - students can select any specialisation subjects from within level 200 and 300 electives. (Please refer to your course progression plan or course architecture regarding the number of subject electives required in your course).

Subject Offerings						Trimester 1 (3351)			Trimester 2 (3353)			Trimester 3 (3355)		
College	Subject Code	Subject Name	Level	Category	Pre-requisites	Blended	Face to Face	Online	Blended	Face to Face	Online	Blended	Face to Face	Online
ICMS	ACC101A	Financial and Commercial Literacy	100	Core			✓	✓		✓	✓		✓	✓
ICMS	BUS101A	Pathway to Success	100	Core		✓	✓	✓	✓	✓	✓	✓	✓	✓
ICMS	MGT101A	Management Solutions for a Changing World	100	Core		✓	✓	✓	✓	✓	✓	✓	✓	✓
ICMS	MGT102A	Global Citizenship	100	Core		✓	✓	✓	✓	✓	✓	✓	✓	✓
ICMS	MKT101A	Marketing	100	Core			✓	✓		✓	✓		✓	✓
ICMS	STA101A	Data Informed Decision Making	100	Core			✓	✓		✓	✓		✓	✓
ICMS	ECO201A	Economics for Managers	200	Core			✓	✓		✓	✓		✓	✓
ICMS	ENT201A	Creativity & Innovation for Business	200	Core			✓	✓		✓	✓		✓	✓
ICMS	LAW201A	Business Law for Managers	200	Core			✓	✓		✓	✓		✓	✓
ICMS	MGT201A	Unlocking Your Leadership Potential	200	Core			✓	✓		✓	✓		✓	✓
ICMS	BUS301A	Capstone	300	Core			✓	✓		✓	✓		✓	✓
ICMS	MGT301A	Ethics, Sustainability & Profit	300	Core			✓	✓		✓	✓		✓	✓
ICMS	WIL201A	Professional Placement I	200	WIL	All level 100 Core		✓			✓			✓	
ICMS	WIL301A	Professional Placement II	300	WIL	WIL201A		✓			✓			✓	
ICMS	ACC102A	Management Accounting 1	100	Specialisation						✓				
ICMS	ACC103A	Financial Accounting 1	100	Specialisation			✓							
ICMS	ENT101A	Entrepreneurship Foundations & Mindset	100	Specialisation				✓						✓
ICMS	ENT102A	Venture Ideation and Validation	100	Specialisation						✓				✓
ICMS	EVT101A	Event Concept and Design	100	Specialisation			✓			✓	✓			
ICMS	FBM101A	Introduction to the Fashion & Retail Industry	100	Specialisation			✓					✓		
ICMS	FBM102A	Styling and Creative Direction	100	Specialisation				✓			✓			
ICMS	HOS101A	Rooms Division Ops	100	Specialisation			✓			✓			✓	
ICMS	MKT102A	Consumer Behaviour	100	Specialisation			✓				✓			
ICMS	MKT103A	Digital Marketing	100	Specialisation			✓							✓
ICMS	PRO110A	Principles of Valuation	100	Specialisation			✓							✓
ICMS	PRO120A	Intro to the Property Industry	100	Specialisation		✓				✓				
ICMS	PRO134A	Property Development	100	Specialisation						✓		✓		
ICMS	SPO101A	Sports Mgmt Fundamentals	100	Specialisation		✓							✓	
ICMS	SPO102A	Socio-Cultural Factors in Sports	100	Specialisation					✓					
ICMS	THE101A	Introduction to Tourism, Hospitality & Events	100	Specialisation		✓			✓			✓		
ICMS	TOU101A	Tourism Technology & Innovation	100	Specialisation						✓			✓	
ICMS	ACC202A	Management Accounting II	200	Specialisation	ACC102A									✓
ICMS	ACC203A	Financial Accounting II	200	Specialisation	ACC103A					✓				
ICMS	ENT202A	Entrepreneurial Business Model & Launch	200	Specialisation						✓				✓
ICMS	ENT203A	Guerilla Marketing	200	Specialisation				✓						
ICMS	EVT201A	Event Planning	200	Specialisation					✓				✓	
ICMS	EVT202A	Site Logistics	200	Specialisation		✓							✓	

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ICMS	EVT203A	Event Production	200	Specialisation			✓		✓					
ICMS	FBM201A	Brand Mgmt & Product Innovation	200	Specialisation			✓	✓					✓	
ICMS	FBM202A	Fashion Planning and Buying	200	Specialisation			✓							✓
ICMS	HOS201A	Food & Beverage Service	200	Specialisation			✓			✓			✓	
ICMS	HOS202A	Bar & Mixology	200	Specialisation			✓			✓			✓	
ICMS	HOS203A	Gastronomy	200	Specialisation		✓			✓			✓		
ICMS	MKT201A	Integrated Marketing Communications	200	Specialisation			✓			✓				✓
ICMS	MKT202A	Pricing & Distribution	200	Specialisation						✓				✓
ICMS	PRO200A	Commercial Valuation	200	Specialisation	PRO110A		✓							✓
ICMS	PRO201A	Property Planning&Construction	200	Elective							✓			
ICMS	PRO210A	Land & Property Law	200	Specialisation				✓						✓
ICMS	PRO220A	Property Asset Management	200	Specialisation				✓			✓		✓	
ICMS	PRO240A	Property Facilities Management	200	Specialisation							✓			
ICMS	SPO201A	Sports Marketing	200	Specialisation					✓					✓
ICMS	SPO202A	Sports Facilities & Event Mgmt	200	Specialisation				✓					✓	
ICMS	THE201A	Trends & Issues in the Visitor Economy	200	Specialisation			✓				✓		✓	
ICMS	TOU201A	Tour Design and Development	200	Specialisation			✓						✓	
ICMS	ACC301A	Corporate Finance	300	Specialisation									✓	✓
ICMS	ACC302A	Audit and Assurance	300	Specialisation							✓			
ICMS	ACC303A	Business Taxation	300	Elective			✓	✓						
ICMS	BUS302A	Blogging Your Way to Fame	300	Elective				✓					✓	
ICMS	BUS304A	Project Management	300	Elective				✓			✓			✓
ICMS	BUS305A	Mastering the Sale	300	Elective				✓			✓			
ICMS	BUS306A	Innovative Disruption	300	Elective				✓						✓
ICMS	ENT301A	Funding and Financial Modelling	300	Specialisation						✓				✓
ICMS	ENT302A	Entrepreneurial Operations & Growth	300	Specialisation			✓							✓
ICMS	EVT301A	Finance and Sponsorship	300	Specialisation							✓			
ICMS	EVT302A	Creating Event Experiences	300	Specialisation			✓						✓	
ICMS	FBM301A	Retail Strategy & Operations	300	Specialisation					✓		✓			✓
ICMS	FBM302A	Visual Merchandising and Design	300	Specialisation			✓				✓			
ICMS	FBM303A	E-commerce	300	Elective				✓						
ICMS	FBM304A	Fashion Consumption and Sustainability	300	Elective						✓				
ICMS	FBM305A	FBM305A Fashion Media and PR	300	Elective									✓	
ICMS	HOS301A	Hotel Management Simulation	300	Specialisation	THE302A		✓			✓			✓	
ICMS	HOS302A	Service & Experience Management	300	Specialisation		✓			✓			✓		
ICMS	HOS303A	Int'l Restaurant Concepts	300	Elective		✓			✓			✓		
ICMS	MGT302A	High Performance Leadership	300	Elective			✓						✓	
ICMS	MGT303A	Culture and Leadership	300	Elective						✓			✓	
ICMS	MKT301A	Marketing Strategy	300	Specialisation				✓			✓		✓	
ICMS	MKT302A	Mktg Analytics and Big Data	300	Specialisation				✓						✓

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ICMS	MKT303A	International Marketing	300	Elective			✓							✓
ICMS	MKT304A	Social Content Creation	300	Elective			✓			✓			✓	
ICMS	MKT305A	Adv Social Media Marketing	300	Elective							✓			✓
ICMS	PRO300A	Property Investment and Finance	300	Specialisation			✓			✓			✓	
ICMS	PRO301A	Advanced Property Analysis	300	Elective										
ICMS	PRO320A	Corporate Real Estate Asset management	300	Specialisation						✓			✓	
ICMS	PRO340A	Statutory and Specialist Valuation	300	Elective				✓						✓
ICMS	PRO350A	Building Design and Sustainable Development	300	Specialisation			✓				✓			
ICMS	SPO301A	Athlete Mgmt & Representation	300	Specialisation			✓							✓
ICMS	SPO302A	Sports Futures	300	Specialisation			✓				✓			
ICMS	SPO303A	Sports Governance	300	Specialisation				✓						
ICMS	SPO304A	Sports, Events, Tourism	300	Specialisation							✓			✓
ICMS	THE301A	Risk Management	300	Specialisation							✓			
ICMS	THE302A	Revenue Optimisation	300	Specialisation			✓	✓		✓	✓		✓	✓
ICMS	THE303A	Cruise Management	300	Elective										
ICMS	TOU301A	Airline Management	300	Specialisation				✓						✓
ICMS	TOU302A	Sustainable & Competitive Destinations	300	Specialisation			✓			✓			✓	